

Brian Faucher

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Professional Summary

Motivated and detail-oriented emerging designer with a strong foundation in graphic design, web design, and user experience (UX). Recently completed a B.A. in Experience Architecture at Michigan State University (April 2025), with a concentration in UX and visual design. Now pursuing an M.S. in Human Centered Design & Engineering, with a concentration in user research, UX, and data analytics. Proven ability to lead teams, conduct user research, and deliver creative solutions. Former U.S. Marine with a disciplined work ethic and a passion for crafting intuitive, user-centered digital experiences.

Core Competencies

- **Design Tools:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Figma, Canva, Miro, Microsoft Office (Word, PowerPoint, Excel)
 - **Web & UX:** HTML, CSS, JavaScript (basic), UX Research, Wireframing, Prototyping, User Testing
 - **Project Roles:** UX Designer, UX Researcher, Graphic Designer, Project Manager
 - **Soft Skills:** Leadership, Communication, Client Interaction, Team Collaboration
 - **AI Tools:** Microsoft Copilot, ChatGPT, Gemini (Prompting & Integration)
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Education

University of Michigan Dearborn — Dearborn, MI

M.E. in Human-Centered Design & Engineering (Current)

- Concentration: User Experience, User Research, AI Integration
- Set to graduate May 2027
- Relevant Coursework: Human/AI Relations, Prototyping, User Research

Michigan State University — East Lansing, MI

B.A. in Experience Architecture (May 2025)

- Concentration: Graphic Design & User Experience
- GPA: 3.93 | Dean's List (All Semesters) | Graduated **Summa Cum Laude**
- Relevant Coursework: Rhetorical Analysis, Front-End Development, Generative AI in Design

Coastal Carolina Community College — Jacksonville, NC

General Studies (2021–2022) | GPA: 4.0

- Completed while serving final year of active duty in the USMC

Anchor Bay High School — Ira, MI

High School Diploma (2017)

- Courses: Graphic Arts, CAD, Woodshop | Activities: Band, Football, Track & Field

Professional Experience

Innovation & Leadership Live

Graphic Design Intern (Jul 2025 – Oct 2025)

- Created social media assets for the launch of I&L Live
- Researched library of assets across a 3-year catalog of videos, photos and stock photos to choose selects for social media launch
- Researched and hand-picked quotes from former I&L Podcast guests + partners to utilize for social media and continued 1-on-1 marketing
- Helped contribute design assets for I&L's social media launch
- Designed templates for social media channels
- Utilized Figma to draft templates for social media launch
- “Prototyping”, “Designed”, “Drafted”, “Templates”, “Research”

United States Marine Corps — Jacksonville, NC

MV-22 Osprey Airframer (Aug 2017 – Jul 2022)

- Specialized in structural and hydraulic maintenance on MV-22 aircraft
- Led and mentored junior Marines; managed equipment and maintenance schedules
- Honed organizational and leadership skills under high-pressure environments

Mount Clemens Street Department — Mount Clemens, MI
Seasonal Maintenance Worker (Summer 2023)

- Contributed to community upkeep through landscaping, asphalt repair, and general maintenance

MJR Movie Cinema — Chesterfield, MI
Cashier / Usher (2016 – 2017)

- Provided customer service and maintained cleanliness of theater spaces
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Projects & Leadership

- **UX Research Lead:** Co-led a team conducting user interviews and usability testing to identify interface pain points and propose design improvements.
 - **Project Manager:** Oversaw multiple academic design projects from concept to delivery, ensuring timely completion and team coordination.
 - **Client Interaction:** Participated in client interviews and presentations to align design solutions with user needs. Experience of working with clients including:
 - Taproot Law
 - Royal Caribbean
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Awards & Recognition

- Multiple **medals and letters of appreciation** from the U.S. Marine Corps for service excellence and community contributions including:
 - National Defense
 - Global War on Terrorism

- Good Conduct
- **Dean's List** (All semesters at MSU)
- **Summa Cum Laude**